

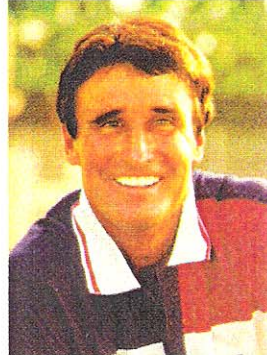


USPTA wins award for cable TV episode

An episode of "On Court with USPTA" was recently recognized by The Communicator Awards with an award of distinction in the cable TV/sports program category. The show is produced by the United States Professional Tennis Association.

The Communicator Awards is an international competition founded by communications professionals to recognize excellence in their field. Entries are judged by industry professionals who look for companies and people whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry. There were 2,867 entries from 48 states, the District of Columbia and 11 other countries submitted in the video competition.

The winning episode, "Becoming a Champion" Part I, is the first of a three-part series that is part of the first season of "On Court with USPTA." It stars Rick Macci, who coaches one of his students on approach shots and volleys. The show is featured on The Tennis Channel, which debuted last May. USPTA produces a new 30-minute show each month for the cable network along with a series of one-minute tips called "USPTA Sweet Spots." The shows and one-minute tips have and will continue to spotlight some of USPTA's top tennis teachers from around the country who demonstrate to tennis enthusiasts the skills and techniques necessary to improve their games.



Rick Macci

The USPTA staff produces the cable show. Joseph Birkmire is the director, editor and videographer. Andres Ballesteros also serves as a videographer, while Tim Heckler, USPTA's CEO, is the show's executive producer.

The show is hosted by R.J. Tessier, USPTA director of certification and a USPTA Master Professional.

Check local listings for The Tennis Channel availability and show times for "On Court with USPTA."



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